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- Đạt giải thưởng “**Best Online General Reference Service**” của Hiệp hội Phần mềm & Thông tin (SIIA) 2010 CODiE Award.
- Giao diện tìm kiếm của ProQuest đạt giải thưởng **2015 Best Interface** của Charleston Advisors Annual Readers' Choice



- **Phạm vi thông tin:** từ 1994 đến nay
- Hơn 22,000 xuất bản phẩm, trong đó có khoảng 8,000+ tạp chí toàn văn.
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 - 100,000+ Luận án, Luận văn toàn văn về chủ đề Kinh doanh, Tâm lý, Vật lý, Giáo dục, Y học...
 - 455,000+ công trình nghiên cứu từ các tổ chức như NBER and OECD
 - PQC được đánh giá là bộ sưu tập tổng hợp, đầy đủ và cập nhật nhất hiện nay về các báo cáo công ty, báo cáo thị trường, ngành công nghiệp, nền kinh tế, hồ sơ công ty.

Dạng xuất bản phẩm

- Audio & Video Works
- Books
- Conference Papers & Proceedings
- Dissertations & Theses
- Evidence-Based Medical Resources
- Government & Official Publications
- Historical Periodicals
- Magazines
- Newspapers
- Reports
- Scholarly Journals
- Standards & Practice Guidelines
- Trade Journals
- Wire Feeds
- Working Papers

BỔ SUNG NHIỀU TẠP CHÍ HỌC THUẬT

1800+ xuất bản phẩm định kỳ toàn văn được bổ sung, trong đó có hơn 1200 là tạp chí học thuật.

- 55 tạp chí từ Nature Publishing Group
- 60+ tạp chí từ British Medical Journal, bao gồm cả The BMJ,
- tạp chí có chỉ số ảnh hưởng cao thứ 4 trên thế giới.
- 87 tạp chí từ BioMed Central
- 134 tạp chí học thuật từ Hindawi Publishing Corporation
- 76 tạp chí từ Walter de Gruyter
- Tạp chí học thuật từ Cambridge University Press, Brill, Emerald

Tin tức & Xuất bản phẩm Thương mại

- Hơn 400 tờ báo toàn văn, bao gồm Australian Financial Review, The Daily Express (London), 80 tờ tin mới từ Gannett, 140 báo từ Fairfax Media
- **Xuất bản phẩm thương mại** từ các NXB Euromoney & Slack Incorporated
- **Wirefeeds và websites** của Newstex, CNN, The Daily Beast, New York Times, News Bites

NHIỀU NGUỒN HỌC LIỆU PHỤC VỤ GIẢNG DẠY

- 44 triệu biểu ghi công ty do Experian cung cấp thông tin về thông tin liên hệ, dữ liệu kiểm toán và dữ liệu tài chính tóm lược, liên kết doanh nghiệp...
- Thông tin chi tiết về ngành công nghiệp, công ty từ hơn 450 báo cáo của Plunkett Research.
- Báo cáo dịch vụ tài chính từ Economist Intelligence Unit của 20 quốc gia
- Báo cáo Quốc gia của Economist Intelligence Unit cho 79 quốc gia
- Tình huống kinh doanh từ Times 100 Business Case Studies

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- [ABI/INFORM Collection](#)
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in

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ABI/INFORM Collection

The most comprehensive ABI/INFORM™ database, this comprises ABI/INFORM Global, ABI/INFORM Trade and Industry, and ABI/INFORM Dateline. The database features thousands of full-text journals, dissertations, working papers, key business and economics periodicals such as the Economist, country-and industry-focused reports, and downloadable data. Its international coverage gives researchers a complete picture of companies and business trends around the world.

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Subject coverage

- Business
- Economic conditions
- Corporate strategies
- Management theory

Included databases

- [ABI/INFORM Dateline](#) ⓘ
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Tính năng lọc kết quả tìm kiếm hiển thị ngay trên trang chủ CSDL

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Full text

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Source type

- Newspapers (59,749,779)
- Reports (51,786,496)
- Wire Feeds (33,570,332)
- Trade Journals
- Scholarly Journals
- More options...

Publication date

1854 - 2016 (decades)

Business Objects Awards Customers for Excellence in **Business** Intelligence

Business Editors/High-Tech Writers **Business** Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.

... PHOENIX--(**BUSINESS WIRE**)--Nov. 11, 2003-- DaimlerChrysler

... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)

[Abstract/Details](#) [Full text](#) [Preview](#)

Business Intelligence Web Services

...Tech Writers. **Business Wire** [New York] 11 June 2002: 1.

... for **Business** Objects. "Today's successful

... **businesses** to accelerate the adoption and benefits of **business** intelligence,

... **businesses** can register and subscribe to web services. The **business** intelligence

[Abstract/Details](#) [Full text](#) [Preview](#)

Business Objects Partner Program Continues Growth and Success

Business Editors/High-Tech Writers **Business** Objects Americas Partner Summit. **Business Wire** [New York] 11 Feb 2002: 1.

PALM SPRINGS, Calif.--(**BUSINESS WIRE**)--February 11, 2002--

40 New Partners Align With **Business** Objects To Offer Market Leading **Business**





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4 **Business** Objects Selected Number One in **Business** Intelligence by Readers of Intelligent Enterprise

TRANG KẾT QUẢ TÌM KIẾM

- **Publication title:** lọc theo nhan đề xuất bản phẩm
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- **Subject:** lọc theo chủ đề
- **Company/ organization:** lọc theo tên công ty & tổ chức
- **Location:** Lọc theo vị trí
- **Person:** Lọc theo tên tác giả
- **Language:** Lọc theo ngôn ngữ
- **Database:** Lọc theo bộ CSDL

Publication title	▼
Document type	▼
Subject	▼
Company/organization	▼
Location	▼
Person	▼
Language	▼
Database	▼

- ...powerful to share knowledge. As **business** intelligence increasingly
...critical application for driving **businesses** and customer relationships
[Abstract/Details](#) [Full text](#) [Preview](#) ▼
-
- 6  **Business** [Objects and NCR Teradata Sign Reseller Agreement; Teradata Sales Representatives Now Offer Award](#)
Winning Business [Objects Software to Customers Worldwide](#)
Business Editors/High-Tech Writers. **Business Wire** [New York] 15 Oct 2001: 1.
...global alliances for **Business** Objects. "Like NCR we
...efficient, and competitive **businesses**. Teradata customers
...have access to reliable **business** intelligence solutions
[Abstract/Details](#) [Full text](#) [Preview](#) ▼
-
- 7  **Business** [Objects Delivers Portal Integration Kit for SAP Portals Solutions](#)
Business Editors/High-Tech Writers. **Business Wire** [New York] 02 Oct 2001: 1.
... SAN JOSE, Calif.--(**BUSINESS WIRE**)--Oct. 2, 2001-- Integration Combines
...Analyze, and Share Key **Business** Information Through a Single Interface
[Abstract/Details](#) [Full text](#) [Preview](#) ▼
-
- 8  **Business** [Objects and Acta Technology Announce Reseller Agreement](#)
Business Editors/High-Tech Writers. **Business Wire** [New York] 10 July 2001: 1.
...relevant **business** logic for **business** intelligence (BI) as well
...enterprise uses. **Business** Objects enables companies
...applications. In this market, **Business** Objects today announced BusinessObjects
[Abstract/Details](#) [Full text](#) [Preview](#) ▼
-
- 9  **Business** [Objects Delivers Business Intelligence For Microsoft Enterprise Portal Customers](#)
Business Editors/High-Tech Writers. **Business Wire** [New York] 02 May 2001: 1.

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Publication date

- 1  **Business** Objects Awards Customers for Excellence in **Business** Intelligence
Business Editors/High-Tech Writers **Business** Objects International User Conference. **Business Wire** [New York] 11 Nov 2003: 1.
... PHOENIX--(**BUSINESS WIRE**)--Nov. 11, 2003-- DaimlerChrysler
... by **Business** Objects **Business** Objects (Nasdaq:BOBJ) (Euronext Paris)

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Chọn đọc phần tóm tắt của xuất bản phẩm

- 2  **Business** Objects Delivers **Business** Editors/High-Tech W
...product marketing for **Bus**
... **businesses** to accelerate
... **businesses** can register and subscribe to web services. The **business** intelligence

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- 3  **Business** Objects Partner Program Continues Growth and Success
Business Editors/High-Tech Writers **Business** Objects Americas Partner Summit. **Business Wire** [New York] 11 Feb 2002: 1.
... PALM SPRINGS, Calif.--(**BUSINESS WIRE**)--February 11, 2002--
...40 New Partners Align With **Business** Objects To Offer Market Leading **Business**

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Business Objects Editors/High-Tech Writers **Business Objects** International User Conference. *Business Wire* [New York] 11 Nov 2003: 1.
... PHOENIX--(BUSINESS WIRE)--Nov. 11, 2003-- DaimlerChrysler
... by **Business Objects Business Objects** (Nasdaq:BOBJ) (Euronext Paris)
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ABSTRACT (SUMMARY)

As part of this year's awards, **Business Objects** also presented the CIO Leadership award to Reese Harasawa of Bank of Tokyo-Mitsubishi, for his leadership in using **Business Objects** solutions to create an innovative enterprise performance management. Bank of Tokyo-Mitsubishi uses **Business Objects** to monitor and analyze the performance of the **business** from several different perspectives to improve profitability and customer satisfaction. Mr. Harasawa and the five winning customers were honored to attend the 2003 **Business Objects** International User Conference in Phoenix, AZ.

Jenny Craig, Inc.: Jenny Craig has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business Objects** to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for market key performance indicators, and for analysis of customer profiles and marketing efforts. Jenny Craig began using **Business Objects** as its standard query, reporting and analysis solution three years ago. Two years later, the **business** intelligence implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has helped the weight management provider better understand the needs of ...

Company / organization	Name:	Jenny Craig Inc
	Ticker:	JC;
	Name:	Morgan Stanley & Co Inc
	NAICS:	523120
	DUNS:	00-698-7879;
	Name:	Unisys Corp
	Ticker:	UIS
	NAICS:	235310
	DUNS:	00-535-8932;
	Name:	Bank of Tokyo-Mitsubishi Ltd
	NAICS:	522110;
	Name:	Business Objects SA
	NAICS:	511210

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Business Objects Awards Customers for Excellence in Business Intelligence

Business Editors/High-Tech Writers Business Objects International User Conference. [Business Wire](#) [New York] 11 Nov 2003: 1.



Full text

Abstract/Details

Abstract [Translate](#) [unavailable for this document]

As part of this year's awards, **Business** Objects also presented the CIO Leadership Mitsubishi, for his leadership in using **Business** Objects solutions to create an innovative system. Bank of Tokyo-Mitsubishi uses **Business** Objects to monitor and analyze the company from different perspectives to improve profitability and customer satisfaction. Mr. Harasawa was honored today at the 2003 **Business** Objects International User Conference in Phoenix, AZ.

[Jenny Craig](#) ¹, Inc.: [Jenny Craig](#) ¹ has deployed BusinessObjects Enterprise 6 for enterprise performance management. The company uses **Business** Objects to track, understand, and manage several areas of its **business**, including client progress, client loyalty, direct marketing, and financial analysis. The weight management provider uses BusinessObjects Enterprise 6 for daily reports for managers to track key performance indicators, and for analysis of customer profiles and marketing efforts. [Jenny Craig](#) ¹ began using **Business** Objects as its standard query, reporting and analysis solution three years ago. Two years later, the **business** intelligence implementation became a corporate-wide initiative when they integrated customer, financial, and marketing data. The initiative has

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[Business Wire](#) [New York] 07 Nov 2005: 1.

[Business Objects Awards Five Customers for Excellence in E-business Intelligence](#)

[Business/High-Tech Editors Business Objects International User Conference.](#)

[Business Wire](#) [New York] 17 Oct 2000: 1.

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Source type

-  Scholarly Journals (12,001)
-  Trade Journals (4,652)
-  Reports (2,606)
-  Newspapers (2,150)
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All

1  3 R's

Citation/Abstract coverage: Spring 1993 (Vol. 21, no. 1) - Spring 1995 (Vol. 22, no. 1), some exceptions

Publisher: New Brunswick Teachers' Association

ISSN: 0710-7722

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